

SWOT Workshop #1 Results - Top 5 SWOT

Note: Numbers next to items listed indicate most important to group in a vote

Strengths

- 17 Quality School system
- 17 Culture/Arts
- 6 Financial Stability/Mill Rate
- 4 Rural Character
- 3 Coastal Community / Water Access

Weaknesses

- 20 Lack of diverse housing options (Young Adults & Seniors)
- 8 State of Connecticut Economic Instability
- 5 Blight areas on Old Lyme
- 4 Lack of people diversity
- 3 Lack of safe walking/biking paths

Opportunities

- 16 Delivering Halls Road Action Plan
- 12 Make Community/Town more connected; walking & biking paths
- 8 Proactive Affordable/Workforce/senior Housing Plan
- 7 Attract new residents
- 3 Hartford Avenue/156 Improvements and Development

Threats

- 14 Perceived resistance to change
- 9 State of Connecticut – Hartford
- 9 State population exodus
- 6 Planning for Environmental Changes
- 6 Lack of jobs/economic growth

OLD LYME'S BRAND

- Arts / Culture /History • Safety /Low Crime • Natural Beauty • Quintessential Character •
- Shoreline / Beach Community • Wealth • Rural Village/Historic • Quiet • High Quality Education •

STRENGTHS

17 Quality School System
Pre-K Program
17 Culture/Arts
Wealth of History
Community engagement
Open Space/Outdoor Activities

Strong sense of Volunteerism/Philanthropic
6 Financial Stability/Mill Rate
Low crime rates/Safety
Low Taxes compared to other CT towns

Towns geographic location
4 Rural Character/Non Commercial feel
3 Coastal Community / Water Access
CT River – LI Sound – I-95

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WEAKNESSES

- 20 Lack of diverse housing options (for young adults & seniors)
- 5 Blight areas on Old Lyme
Unappealing commercial areas
Lack of Town Green/Center to congregate
- 3 Lack of safe Walking/Riding paths
- 2 Sidewalks around town areas
Water Resources/Septic disposal
- 1 Restrictive zoning

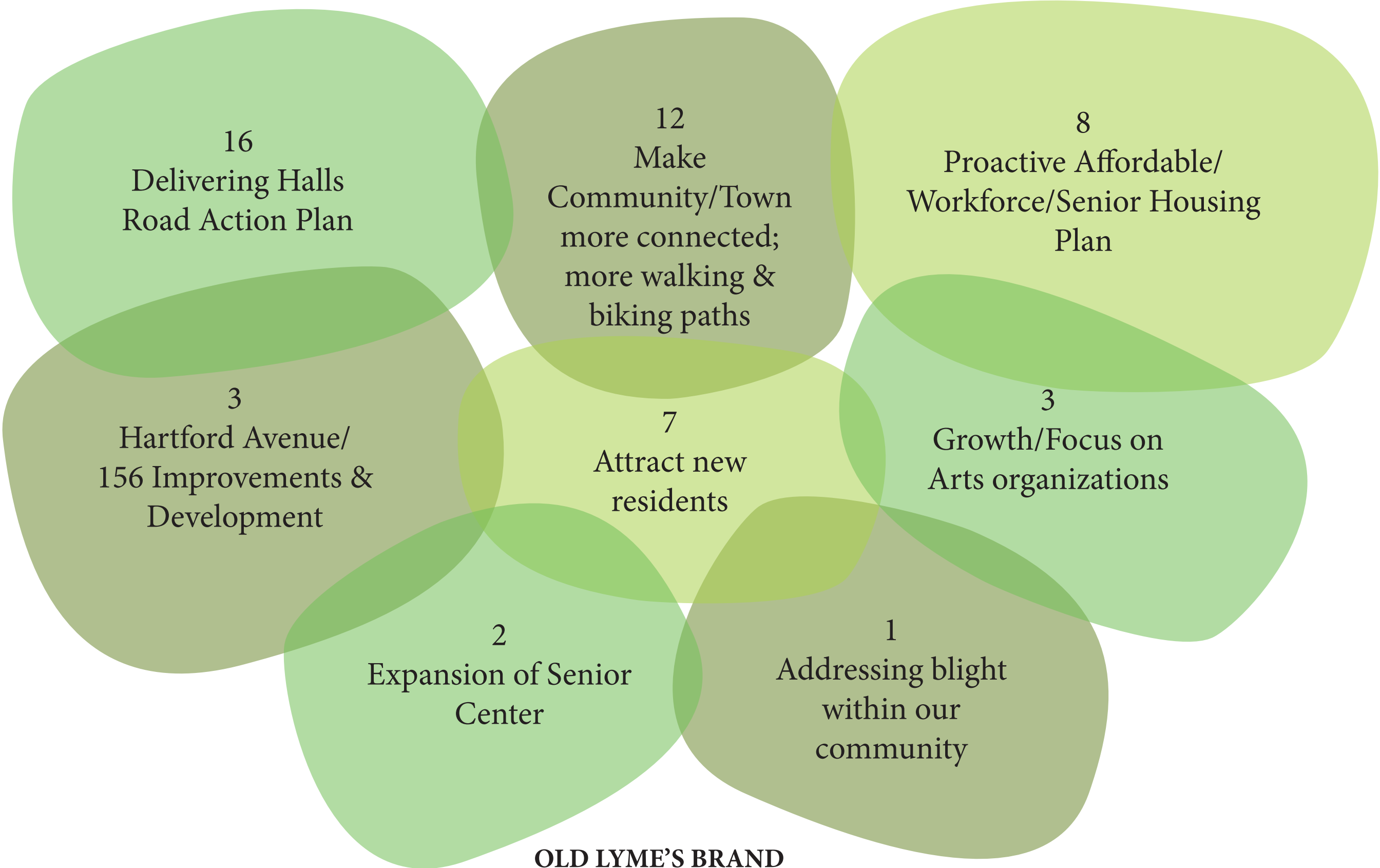
8 State of Connecticut Economic Instability
Climate change vulnerability

Lack of people diversity
Aging population (support needs)
Youth migration out of area
Lack of employment opportunities

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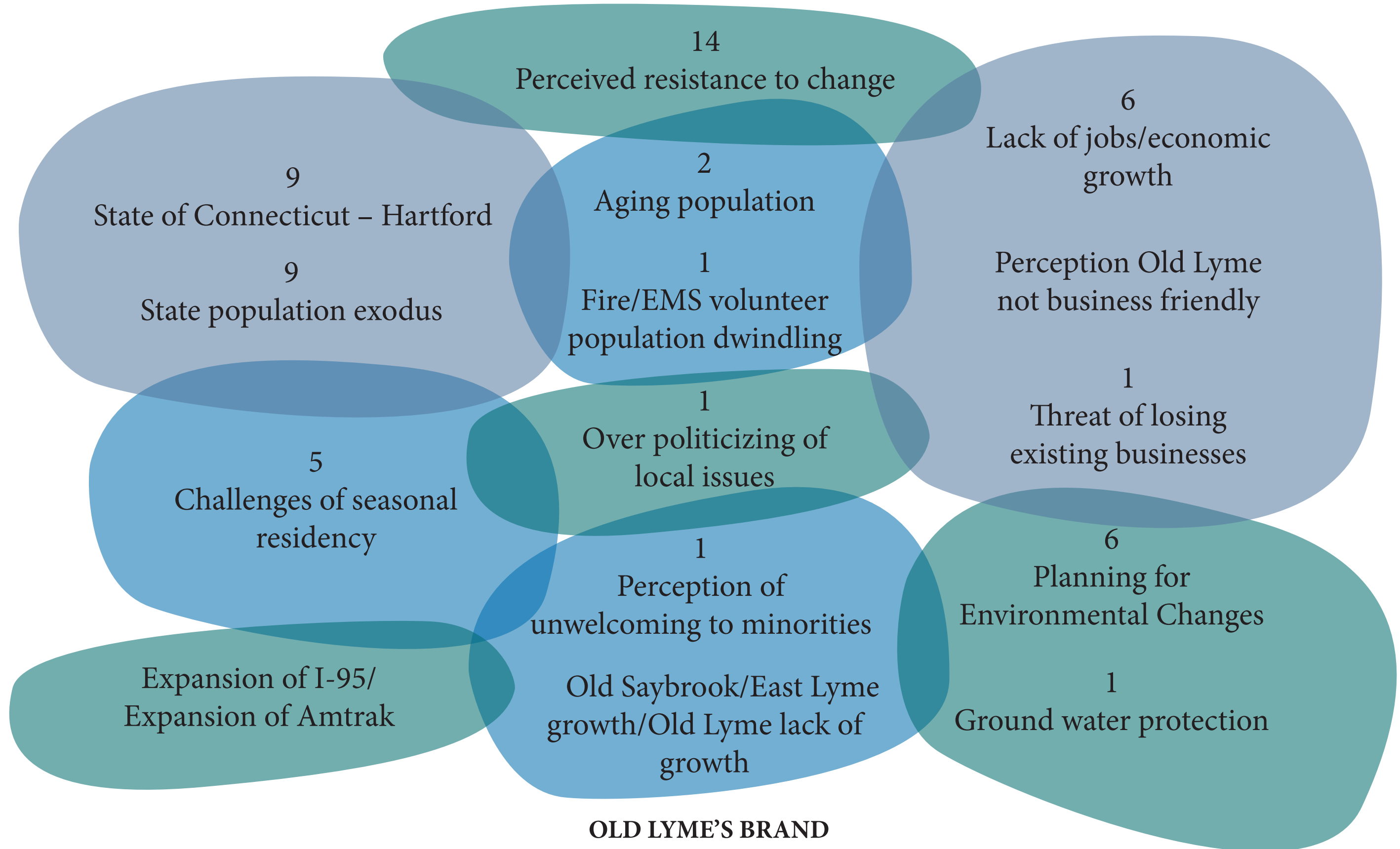
OPPORTUNITIES



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THREATS



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